

# Rahul Sagar

UI/UX and Graphic Designer

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## Summary

Versatile UI/UX and Graphic Designer with hands-on experience in digital asset creation, user interface design, and fullstack design thinking. Proven track record across multiple internships delivering e-commerce content, magazine layouts, and usercentered design solutions. Proficient in Figma, 3D modeling, and design systems with expertise in enterprise design thinking and cognitive services integration.

## Skills

**Design Tools:** Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign), Canva, Sketch, 3D Modeling Software

**Design Specialties:** UI/UX Design, UX Research, User Testing, Wireframing, Prototyping, Responsive Design, Design Systems

**Technical Skills:** Full-Stack Design, Azure Cognitive Services, Computer Vision Applications, HTML/CSS Basics

**Methodologies:** Enterprise Design Thinking, User-Centered Design, Agile Design Process, Critical Thinking in AI Era

**Content Creation:** E-commerce Content, Magazine Layouts, Digital Assets, Brand Identity, Marketing Materials

## Work Experience

### Senior Graphic Designer

Nahata Plastikos LLP | Kirti Nagar, Delhi

Nov 2025 - Present

- Lead graphic design initiatives for a manufacturing company, creating brand-aligned visual assets for marketing and digital platforms
- Collaborate with cross-functional teams to develop cohesive design solutions that enhance brand identity and customer engagement
- Manage end-to-end design projects from concept to delivery, ensuring adherence to timelines and quality standards

### Graphic Designer Intern

Diplomacy & Beyond Plus | Noida, Uttar Pradesh

Aug 2025 - Oct 2025

- Designed digital assets and marketing materials for international relations and diplomatic content platforms
- Created visually compelling layouts for publications and online content, maintaining brand consistency across channels
- Utilized Canva and Adobe Creative Suite to produce high-quality graphics under tight deadlines

### Graphic and UI/UX Designer Intern

SRJ Global Enterprise | Infosys Building, Noida, Uttar Pradesh

Jul 2025 - Aug 2025

- Conducted UX research and usability testing to inform design decisions for web and mobile applications
- Developed wireframes, prototypes, and high-fidelity mockups using Figma for client projects
- Applied enterprise design thinking methodologies to solve complex user experience challenges

### User Interface Designer

CollegeTips.in | Remote, India

Jun 2025 - Jul 2025

- Designed intuitive user interfaces for an educational platform serving college students across India
- Implemented responsive design principles to ensure optimal user experience across devices
- Collaborated with developers to ensure accurate implementation of design specifications

## Education

**Bachelor's Degree in Graphic Design** | CGPA - 9.7

Aug 2022 - Jun 2026

Dev Bhoomi Uttarakhand University, Dehradun Uttarakhand

**10<sup>th</sup>/12<sup>th</sup>**

May 2022

Saraswati Vidya Mandir Inter college, Rudrapur Uttarakhand

## Certifications and Training

Enterprise Design Thinking Practitioner, Build a Computer Vision App with Azure Cognitive Services, User Experience Design Fundamentals, Introduction to Artificial Intelligence, Critical Thinking in the AI Era

## Hobbies

business thinking, playing chess and Prioritizing health.